



This is a great opportunity to serve a great cause and gain some valuable marketing and non-profit experience!

SEAL Family Legacy (SFL) is seeking an energetic, creative, and organized Marketing Intern to support marketing efforts in creation and execution of marketing collateral including brochures, flyers, and social media to further SFL's mission and reach. Web page creation and/or editing may be required for those candidates with web development skills.

The intern will be an integral member of the SFL team in a collaborative environment, working in tandem with the Chief Marketing Officer/Board Chair and the SFL board.

### **Responsibilities:**

- Support the organization with the creation of marketing collateral including presentations, brochures, social content and calendars, image design, and videos.
- Coordinate with external vendors to ensure high-quality graphics, apparel, and printed materials.
- Conduct market research for social media strategies.
- Develop social posts and propose topics.
- Attend SEAL Family Legacy board meetings (min 1x/mo).

### **Experience and Required Skills:**

- Minimum of 1 year marketing and social media experience
- Minimum 1 year college in a related field preferred
- Design creation for flyers, brochures, social media, video, presentation.
- Content creation for social media and videos. Web content creation preferred.
- Web development and SEO skills preferred (entry level to intermediate)

This is a volunteer position as are all positions serving the organization. This is not a board seat position.

SEAL Family Legacy is a 501(c)3 non-profit organization Gold Star families with children and raising awareness for the loved ones they lost in service to our country.

APPLY: <https://forms.gle/FRXqxUF18Y4byvLQ6>

SEAL Family Legacy is an Equal Opportunity Employer. We do not discriminate in our hiring or employment practices, and all qualified applicants will receive consideration for employment without regard to race, creed, color, sex, affectional or sexual orientation, gender, gender identity or expression, ethnicity, religion, national origin, ancestry, nationality, age, disability, marital status, veteran status, genetic information, or on any other basis prohibited by federal, state, or local law (except where an attribute is a bona fide occupational qualification). EOE M/F/D/V/