



SEAL FAMILY LEGACY

# ANNUAL REPORT

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2023



# WHO WE ARE

Founded in 2021, SEAL Family Legacy was formed out of a desire to support the children of Gold Star Families and ensure the families had *financial* support to meet needs they may have in the short or long term. It was important to us that these children and their surviving parent and immediate family know that they are loved and supported and that many recognize the sacrifices they have made. In addition, it was of equal importance to honor the parent that paid the ultimate sacrifice in service to our country. Through this mission our goal is for the organization to build lasting relationships with the families we serve and help each child know they can fulfill their own destiny and legacy.

As a 501(c)(3) nonprofit organization, SEAL Family Legacy raises awareness for military members killed in service to our country *AND* raises funds to help support the children they left behind. Our differentiator? We specifically serve Gold Star military families with children 18 and under, selecting a minimum of two military branch family beneficiaries each year, one of which is a Navy SEAL family. We also have ongoing programs throughout the year that offer long-term support for the beneficiary children. All profits from this 100% volunteer organization are paid directly to the families we serve.



# WHAT WE DO



With the support of people like you who are grateful for the sacrifice of those who gave their all in service to our country, we're able to offer programs and funds to support the children of the Gold Star Families we serve. Programs and opportunities to give back range from presenting a large monetary donation to the families, providing hand-written notes and a signed flag from supporters, an annual awareness ride and gala, and a birthday card program. We invite you to join us for these personal presentations and see, first-hand, the impact that the support and financial donations have on these families - we guarantee it's not something you'll forget.

## THE GOLD STAR LAPEL BUTTON

Gold Star Lapel Button (signifies died in a combat theater) features a gold star, one-quarter inch in diameter, on a purple circular background (signifies the families' grief or mourning) that is three-quarters inch in diameter within a wreath of gold laurel leaves (signifies valor). The Gold Star Lapel Button is furnished to eligible family members of a Soldier who was killed serving in combat, during an international terrorist attack, or as part of a peacekeeping force. (2)



2. U.S. Army. Lapel Buttons, May 5, 2013. <https://www.army.mil/standto/archive/2013/12/05/>

# WHY WE DO IT



**A GOLD STAR FAMILY:  
consists of spouses, children, parents, siblings or others  
whose loved one died while in service to our nation.**

In many of our speaking opportunities, we have learned that there is still a great need for awareness and education about what a Gold Star Family is. Our goal is to change that, so we will keep sharing and keep educating until it becomes common knowledge.

We provide a necessary service for Gold Star Families who have lost loved ones, connecting them with other Gold Star Families and offering financial assistance.

We exist as one body to help ensure the memory of the military parent who paid the ultimate sacrifice protecting our great nation is honored and not forgotten. We believe the children left behind in these tragedies deserve to know that their parent died a hero for our country. In addition, we want them to know that they have their own future and their own legacy to fulfill.

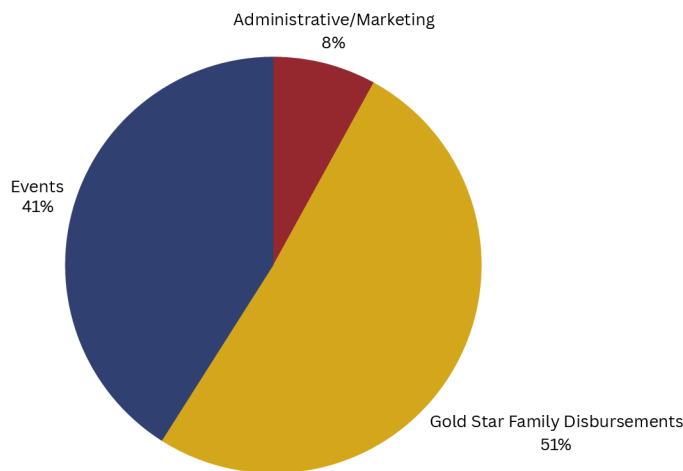
We've met the families and heard their stories, sat with them while they cried, and listened as they've shared their concerns for the children they are now trying to raise. We do it for them, for the kids, and for the father or mother they will no longer have around to help in times of need - it's the least we can do for those who have given so much.

# Financial HIGHLIGHTS

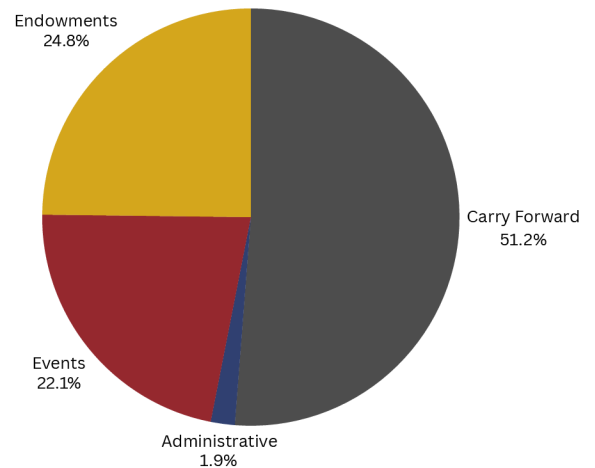
During SEAL Family Legacy's 2023 year, our second full year of operations, we were proud to distribute two \$20,000 family endowments to two very deserving Gold Star Families. Thanks to our generous supporters, we were also able to begin our birthday card program in June of 2023, distributing a birthday card with a \$100 check to the Gold Star Children in our network. 2023 also brought our first Legacy Gala event, along with other awareness and fundraising events across the Quad Cities Area, helping us spread our mission and build reserves in preparation for a successful 2024 year.

The SEAL Family Legacy board is committed to spend all funds raised responsibly in order to ensure your donations support Gold Star Families and awareness initiatives to the fullest extent possible. In-depth board discussions are held for all expenses in order to verify the cost will benefit the mission. No board member or volunteer takes a salary or wage at SEAL Family Legacy. We also use an independent accountant to prepare our financials in order to demonstrate the high priority we place on transparency.

BREAKDOWN OF EXPENSES



ALLOCATION OF FUNDS



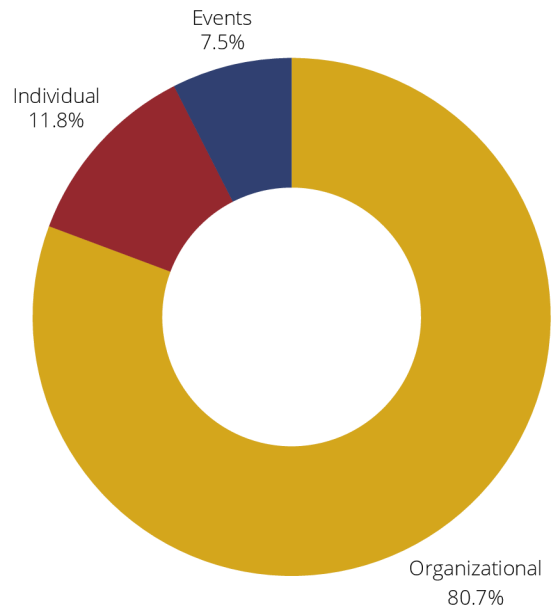
**2023 Family Disbursements**

**\$40,800**

# WHO DONATES?

SEAL Family Legacy succeeds in the mission of supporting Gold Star Families thanks to a generous group of donors. In 2023, we received fantastic backing from businesses, organizations, and the general public. Our 2023 funding came from this diverse mix of financial supporters that share in our passion for supporting Gold Star Families. The average donation from these patriotic businesses and organizations was \$1,645.93. Through our fundraising events and personal outreach we were able to connect with a wide range of individuals who wanted to make a difference in the lives of Gold Star Families. The average donation from these selfless individual supporters was \$346.78.

## DONATION SOURCE



# 2023 SPONSORS



## 4-STAR SPONSORS



# 2023 SPONSORS



## 3-STAR SPONSORS



## 2-STAR SPONSORS





# Looking FORWARD

As we look back on the exceptional success we achieved in 2023, including the substantial amount of funds raised at our inaugural Legacy Gala, we eagerly anticipate the tremendous potential and opportunities that lie ahead for us and for Gold Star Families in 2024.

Leveraging the success of 2023, 2024 opens up numerous opportunities for us to deepen our impact and broaden our reach. The tools and channels now at our disposal allow us to engage with a wide audience and significantly raise awareness about Gold Star Families, emphasizing the critical importance of their sacrifices and the support they rightfully deserve.

In the coming months, we will be introducing new programs and innovative ways to support Gold Star Families nationwide. By expanding our initiatives and exploring creative approaches, we aim to offer enhanced support and resources tailored to their unique needs. Our goal is to engage a broader audience, fostering greater empathy, understanding, and tangible support for these extraordinary families.

We are dedicated to our fundraising efforts, fully aware that the financial resources we secure are vital for delivering essential services and support to Gold Star Families. Through our persistent commitment and creative strategies, we aim to inspire generosity and mobilize individuals and communities to actively contribute to our mission.

With unwavering enthusiasm and a unified commitment, we are confident that 2024 will exceed the achievements of the past year. Together, we will make a profound difference, honoring the legacies of our fallen heroes and providing steadfast support to Gold Star Families across the nation.



# OUR BOARD

SEAL Family Legacy consists of veterans and patriots, that hold monthly board meetings. Each board member brings a diverse background, experiences, and skill sets that lend to the success of carrying out our mission. The 100% volunteer board commits an extensive amount of time, has great passion, and is honored to serve the military community.



Mandy Angotti  
Chair



Brady Allison  
Secretary



Brandon Maeglin  
Treasurer



Rob Dennis  
Public Relations  
Officer



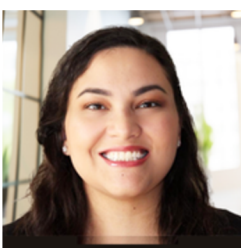
Jeff Wheeler  
Technical Officer



Lee Gazzano  
Logistics Officer



Michelle Cousins  
Community Outreach  
Officer



Missy Kruzel  
Board Officer



James Stotts  
Board Officer

# 2024 EVENTS

## 2024 SEAL FAMILY LEGACY EVENTS

### Feb

- SEAL Family Legacy Mixer

### March

- Mississippi Valley Fair - St. Patrick's Day
- Mississippi Valley Fair - Bourbon, Bacon, Beer, and Wine

### June

- Tractor Pull - Pulling For You Promotions
- Crossroads Rally - Sport Truck Specialties

### July

- Second Annual Legacy Gala
- Third Annual Legacy Ride and Cruise

### August

- Mississippi Valley Fair

### September

- Quad City Bicycle Club Heartland Tour





[SEALFamilyLegacy.org](https://SEALFamilyLegacy.org)

**SEAL Family Legacy INC**

A 501(c)(3) non-profit

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